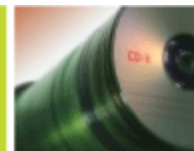


Intellectual Property & Technology Practice



e-News from Alexander Holburn Beaudin & Lang LLP

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Attorneys of Solicitors - Trade-mark Agents

What is .TEL?

.TEL is a top level domain name advertised as providing easy access to contact information directly on the Domain Name System (DNS). Unlike existing top level domains, .TEL allows holders to publish contact data such as phone numbers, emails and web links directly on the DNS which is accessible from any device connected to the internet, including a mobile phone. The goal is to create a global network of dynamic contact information for individuals and companies that is easy to access and update through any web interface.

Success of the .TEL domain name will depend on how many companies purchase names and whether internet users find the service valuable.

Registration

Unlike other top level domain names, the .TEL site is currently offered and managed by one registrar: Webnames.ca Inc. There are plans to expand to other service providers in the next year. The Sunrise period for registration is taking place now, and ends on February 2, 2009. During this phase trade-mark owners can register their trade-marks on a first come, first served basis. The Landrush phase begins February 3, 2009 at which time anyone can register an available .TEL domain name for a premium price. The cost to register a .TEL domain name is as follows:

- Sunrise Registration - \$399.00 (for trade-mark holders only, non-refundable fee)
- Landrush Registration - \$375.00 (if domain name is not obtainable a refund is issued, domain names are available on a first come, first serve basis)
- General Availability - \$19.99

By registering your trade-mark during the Sunrise registration period, you can guarantee that others will not be able to register your trade-mark on .TEL.

To find out more about .TEL, please contact Matthew Heemskerk at (604) 484-1743 or mheemskerk@ahbl.ca or Jill Corraini at (604) 484-1768 or jcorraini@ahbl.ca.

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