# LABOUR + EMPLOYMENT LUNCH N'LEARN: BUSINESS PROTECTION

# **Presented By:**

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# INTRODUCTION

1	Hot legislative + case law updates
2	Current vaccine policy thinking + tips
3	Employee obligations
4	Introducing restrictive covenants
5	Enforcement
6	Q&A

# HOT LEGISLATIVE AND CASE LAW UPDATES

#### HOT LEGISLATIVE AND CASE LAW UPDATES



PHOs – Gathering and Events / Food and Liquor Serving Premises - 10/09/2021



Vaccine passport requirement



Exclusion of staff from orders



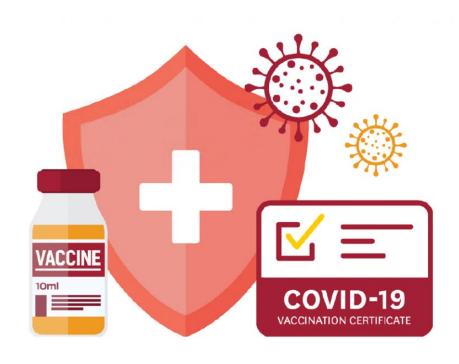
Deduction of CERB from dismissal damages (Hogan and Iriotakis cases)



COVID caused layoff as dismissal (*Taylor* and *Coutinho* cases)

# CURRENT VACCINE POLICY THINKING + TIPS

#### **CURRENT VACCINE POLICY THINKING + TIPS**



Everybody's doing it!

But is it legal? – reasonably necessary for workplace

Need to recognize and accommodate medical and religious restrictions

Dealing with the remaining unvaccinated staff

# **Common Law Duties**

# Duty of loyalty, fidelity and good faith

- Implied term of the employment contract
- Owed by all employees, regardless of fiduciary status

# Includes:

- Serve faithfully and honestly
- Not to compete with employer during employment (but not after departure, subject to enforceable non-compete)
- Not to misuse confidential information, disclose trade secrets, etc. (continues after employment, except general knowledge and skills acquired)

# **Common Law Duties**

# **Fiduciary Duty**

- Act with good faith and fidelity
- Act in the employer's best interest
- Avoid conflict of interest situations
- Avoid solicitation of an employer's customers
- Refrain from taking corporate opportunities
- Make full and frank disclosure
- May compete with former employer if done "fairly"
- Competing vs. "merely planning" to compete (Genesis Fertility Centre Inc.
   v Yuzpe, 2019 BCSC 233)

# WHO IS A FIDUCIARY?

- Employee has scope for the exercise of some <u>discretion or power</u>
- Can <u>unilaterally exercise</u> that power or discretion to affect the legal or practical interests of employer
- Employer is particularly <u>vulnerable</u> to or at the mercy of the fiduciary holding the discretion or power (*Frame v Smith*, [1987] 2 SCR 99)

### Traditionally:

Senior officers, directors, and top management

#### New approach:

- Extended to "key employees"
- Highly skilled technical employees who are crucial to employer's direction and guidance essential to employer's business, making employer particularly vulnerable to competition upon departure
- "Intimate knowledge" of and access to confidential information (GasTOPS Ltd v Forsyth,
   [2009] OJ No 3969)

# **Contractual**

## **Restrictive Covenants**



#### Confidentiality

 Expressly prohibit disclosing confidential information to third parties during or after employment



### Non-competition

- Prevent establishing or joining a competing business upon termination or resignation
- Prevent establishing a competing business



#### Non-solicitation

 Prohibit contacting former customers or former colleagues

# WJ Packaging Solutions Corp v. Park, 2021 BCSC 316

### **FACTS**

- Employer ("WJP") broker between customers requiring packaging ("C") and manufacturer in Korea ("D")
- Employee ("Park") "Customer Service Representative"
  - Fluent in English and Korean
  - acted as liaison between C and D
  - Very valuable employee (9 years at WJP)
- No employment contract!

- Provided notice of resignation
- Employer insisted on Non-Disclosure, Non-Competition, and Non-Solicitation ("NDA") in exchange for five years' salary ("Resignation Payment")
- Employee signed, received \$610,000 and left
- After departure,
  - Park was approached by C and D, but turned down opportunities
  - C awarded the primary potion of packaging needs directly to D
  - Park signed a Consultant Agreement with C
- WJP sued Park for breach of contract (NDA) and breach of fiduciary duty

# WJ Packaging Solutions Corp v. Park, 2021 BCSC 316

#### Non-Competition and Non-Solicitation

b. The Employee covenants and agrees that for a period of five (5) years following her resignation, the Employee shall not, directly or indirectly, whether individually or in partnership or jointly or in conjunction with any person or persons, as principal, agent, shareholder, officer, employee or in any other manner whatsoever:

i. solicit any person or entity who was a customer of the Company during the Employee's employment, and with the Employee had dealings in the course of such employment, to:

- 1. purchase or otherwise obtain products, technology or <u>services of a nature of kind that are</u> developed, manufactured or sold by the Company, from any person or entity other than the Company, or
- 2. transfer their business from the Company to the Employee or to any other person or entity; or

ii. <u>sell</u>, directly or indirectly, assist any other person or entity to sell, products, technology or <u>services of a nature and kind that are</u> developed, manufactured or <u>sold by the Company</u>, to any person or entity who was a customer of the Company during the <u>Employee's employment with the Company</u>, and with whom the Employee had dealing in the course of such employment;

iii. <u>carry on any business</u>, or be engaged or <u>employed in an executive</u>, <u>management</u>, <u>design</u>, <u>engineering</u>, <u>marketing</u> or sales <u>capacity</u> in any business, <u>that competes with the Company in</u>

1. any Canadian province

. .

In which the Company conducts the Business."

# WJ Packaging Solutions Corp v. Park, 2021 BCSC 316

# Did Park owe a fiduciary duty to WJP?

- Park had no inside knowledge or discretion to exercise
- Only valuable "inside" information
   Park had was what WJP charged C,
   but had no input into pricing
- Even if some limited form of fiduciary duty existed, it was irrelevant to circumstances because WJP and C and D continued their relationship for more than one year after Park left WJP

- Any fiduciary relationship would have expired before Park went to work for C, by which time C had moved away from WJP
- Business relationships change, thus fiduciary obligations are subject to reasonable shelf life
- Fiduciary duty, even if it existed, would not have continued for five years set out in NDA; one year is reasonable period
- Park did not have fiduciary duty to WJP

# WJ Packaging Solutions Corp v. Park, 2021 BCSC 316

## Did Park breach the NDA?



One purpose of NDA was to prohibit Park from selling same services to C that WJP had been providing to C while Park was employed there



Under CA, Park sold services to C that WJP had previously sold to C during time she worked for WJP



Park had breached NDA



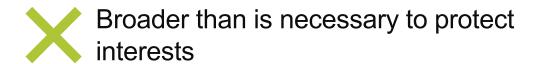
Nominal damages of \$500 were awarded to WPJ

#### **ENFORCEABILITY**

### **Restrictive Covenants**

### Often Unenforceable









# **Drafting Tips**



Appropriate in scope (justifiable)



Focus on the particular proprietary interests worthy of protection

 draft narrowly; avoid overly broad language, blanket prohibitions



Reasonable as between the parties with reference to the public interest



Ensure terms of restraint are clear, certain and not vague

# **Start of Employment or Sale of Business**



Considerations for employer or purchaser



 Need to protect proprietary interest – business knowledge, or relationships



Reasonable in length, area and scope

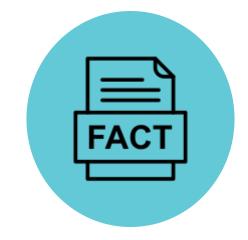


Different test for employer versus commercial deal

# Mandeville Holdings Inc. v. Santucci, 2021 ONSC 4321

## **FACTS:**

- Investment advisor moved to new firm in 2014
- Operated as separate business with staff and expenses under corporate umbrella



- Paid \$390K for purchase of book of business and agreed to 2 year non-solicitation covenant
- In 2020 left for competitor

# Mandeville cont'd

# **DECISION:**

- Restrictive covenants considered as commercial contract, ie. no imbalance of power
- 2 year non-solicitation upheld, non-compete too broad



Other challenges to reasonableness, clarity and enforceability dismissed

# Labrador Recycling Inc. v. Folino 2021 ONSC 2195



Brokerage for scrap aluminum



7 years of employment, left to operate competitor



Contract prohibited solicitation of customers for 1 year



Clause found to be unenforceable, and no injunction granted

# **Introducing Covenants During Employment**

- Reasons to introduce departure of employee or planning for sale
- Will employees accept new restrictions?
- Consideration how much will be required and in what form?



# Difference between court and arbitration processes

### **Court Process**

- Filing a claim
- Preliminary remedies
  - Injunction
- Remedies after trial
  - Injunction
  - Breach of contact
  - Breach of fiduciary duty
  - Other remedies

## **Arbitration Process**

- Arbitration versus Court process
  - Public vs. confidential
  - Cost/speed
  - Enforcement of orders
- Arbitration agreement
- New Arbitration Act
  - Expanded jurisdiction
- Costs



# **Demand letter and court injunction**

### **Demand Letter**

- Often the only measure taken
- "Warning shot" without significant legal fees or litigation commitment
- Preliminary letter upon resignation/termination
- Limited utility: client/customer determination
- Do demand letters work?

# **Court Injunction**

- Interlocutory injunctions:
  - Serious question
  - Irreparable harm
  - Balance of convenience



- Permanent injunctions:
  - Establish legal right
  - Appropriateness of the remedy
    - · Other remedies
    - Irreparable harm/balance of convenience
- Mandatory or "positive" injunctions

# Damages and expected self-help remedies

# **Damages**

- Breach of contract
  - Loss flowing naturally and directly
- Disgorgement of profits
- Accounting of profits
- Exemplary damages (punitive/aggravated)
- Breach of fiduciary duty
- Alternative damages:
  - Rhebergen v. Creston Veterinary Clinic, 2014
     BC Court of Appeal

# **Self-Help Remedies**

- Discussions with clients
- Letter at termination
- Competition
- Contractual terms setting expectations
- Controls over confidential information:
- Valley First Financial Systems Ltd. v. Trach, 2004 BC Court of Appeal





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# **THANK YOU**

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