



SARAH
KUCHKA
DIRECTOR, MARKETING + BD

BIOGRAPHY

Sarah joined Alexander Holburn as Director of Marketing + Business Development in 2019. She works closely with the leadership team to develop and lead strategic marketing, communications, and business development initiatives for the firm as well as leading all day-to-day activities of the marketing, communications and business development department.

Prior to joining Alexander Holburn Sarah held similar leadership roles in a variety of industries including almost 15 years professional services experience in law. Sarah has held marketing and communications roles for private and publicly traded companies across the technology, healthcare, and construction industries. She has had considerable experience rebranding and launching firms into new markets, and she enjoys working collaboratively on strategic initiatives that help drive business.

A longstanding member of the legal management and legal marketing industry, Sarah has served as a board and committee chair for both the Vancouver Chapter of the Legal Marketing Association and as the marketing sub-section chair of the BCLMA.

At Alexander Holburn, Sarah has been a member of the firm's Diversity + Inclusion, Philanthropic and Women's Forum committees since she joined in 2019.

ON A PERSONAL NOTE

Sarah grew up on the coast and loves to spend her free time simply; outdoors or near the ocean with family & friends.

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