



TAMMEY GEORGE

DIRECTOR, MARKETING + BUSINESS
DEVELOPMENT

BIOGRAPHY

With over 25 years of experience in business development, marketing, and operations, Tamme brings a strategic and results-driven approach to her role as Director of Business Development and Marketing at Alexander Holburn.

As the former Chief Operating Officer of a mid-sized law firm, she gained a deep understanding of law firm operations, leadership, and client service. Her experience overseeing business strategy, operational efficiencies, and firm-wide initiatives enables her to align marketing strategies with broader firm objectives.

Tamme has a proven track record of helping law firms and professionals enhance their market presence, build strong client relationships, and drive business growth. She has led business development teams, implemented innovative marketing strategies, and developed systems to optimize workflow and resources. From creating tailored business plans for practice groups to strengthening client engagement, she is committed to positioning the firm and its professionals for long-term success.

ON A PERSONAL NOTE

Outside of work, she enjoys hiking the North Shore trails, spending time with her husband and four adult children, and unwinding on her patio with friends and a great gin and tonic.

PROFESSIONAL & COMMUNITY AFFILIATIONS

EMAIL tgeorge@ahbl.ca

TEL 604 628 2734

FAX 604 484 9700

EDUCATION

- Professional Communications Management, Royal Roads University
 - Advanced Social Media Strategy
 - Fundamentals of Finance and Accounting
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- The Association of Legal Administrators (ALA), Member
- The British Columbia Legal Management Association (BCLMA), Member



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